



The 40th Annual Taste of Galesburg Sponsorship Opportunities

The Taste of Galesburg is held annually on the 3rd Thursday of July in downtown Galesburg. This event brings together local restaurants, participating sponsors, and the community for an evening of great flavors and live entertainment.

This year will be the 40th Annual Taste of Galesburg and we are asking for support from community leaders such as yourself to make this event a success! Why sponsor?

- Your sponsorship supports a signature community event that showcases local businesses.
- Reach an engaged, local audience with brand visibility before and during the event.
- Join a roster of generous community partners and civic leaders!

Thursday, July 16, 2026

4:00-10:00 PM on Simmons Street (between Seminary and Prairie Streets)
and surrounding parking lots

Local restaurants Live Bands Beer Garden Play area/activities for the children

Media

- **Radio** – Radio promotions including commercials airing 1- 2 weeks prior to event and live remote at the event
- **Posters, Newsletters, etc.** - Posters will be placed throughout the Galesburg Area and surrounding communities promoting the event.
- **Press Releases** – All radio stations and TV stations within the area will receive information prior to the event.
- **Social & Digital Media**-announcements and postings with prime postings promoted to reach a wider audience.

Should you have questions regarding sponsorship for the Taste of Galesburg, our team would be happy to discuss the value of participating in this community event!

Please do not hesitate to reach out!

Kraig Boynton, Taste of Galesburg Coordinator
tasteofgalesburg@gmail.com
(309) 221-1479

SPONSORSHIP LEVELS

PRESENTING Sponsors enjoy all promotional opportunities including:

- Credited as Presenting sponsor in advertising and publicity efforts.
 - Submit 30 second video to be broadcast from the beer garden prior to the main stage band starting and before we do the raffle drawing.
 - Named in all applicable radio spots.
 - Named as Presenting sponsor in radio interviews prior to the event
 - Logo included on the main stage electronic message board.
 - Logo included in digital advertising.
 - Logo on all posters and menus.
 - Logo displayed on the website and promoted on social media.
- Premium booth space to display/discuss your product/service AND space for a banner provided by you (4ft x 10ft or less). Location to be determined by the event committee.
- \$250 in food tokens to be used at participating restaurants during the Taste.
- 25 admission tickets to be used at the event.
- Food Judging Opportunities.
- Right of first refusal at this level for 2027.

Cost of Presenting Sponsorship is \$5,000.

There are four slots available for this level.

Response requested by April 1, 2026 for this level of sponsorship.

PLATINUM Sponsors enjoy all promotional opportunities including:

- Credited as Platinum sponsor in advertising and publicity efforts.
 - Named in all applicable radio spots.
 - Named as a Platinum sponsor in radio interviews prior to the event
 - Logo included on the main stage electronic message board.
 - Logo included in digital advertising.
 - Logo on all posters and menus.
 - Logo displayed on the website and promoted on social media.
- Prime booth space to display/discuss your product/service AND space for a banner provided by you (4ft x 10ft or less). Location to be determined by the event committee.
- \$200 in food tokens to be used at participating restaurants during the Taste.
- 20 admission tickets to be used at the event.
- Food Judging Opportunities.
- Right of first refusal at this level for 2027.

Cost of Platinum Sponsorship is \$3,000.

There are six slots available for this level.

Response requested by April 1, 2026 for this level of sponsorship.

SPONSORSHIP LEVELS - CONTINUED

GOLD Sponsors enjoy all promotional opportunities including:

- Credited as Gold sponsor in advertising and publicity efforts.
 - Named as Gold sponsor in radio interviews prior to the event
 - Logo included in digital advertising applicable to sponsors.
 - Logo included on the main stage electronic message board.
 - Logo included on the website, all posters, menus and social media posts recognizing sponsors.
- Prime booth space to display/discuss your product/service OR space for a banner provided by you (4ft x 10ft or less). Location to be determined by the event committee.
- \$150 in food tokens to be used at participating restaurants during the Taste.
- 15 admission tickets to be used at the event.
- Food Judging Opportunities.

***Cost of Gold Sponsorship is \$2,000 cash or in kind sponsorship.
There are ten slots available for this level.
Response requested by April 1, 2026 for this level of sponsorship.***

SILVER Sponsors enjoy all promotional opportunities including:

- Credited as Silver sponsor in advertising and publicity efforts.
 - Named as a Silver sponsor in radio interviews prior to the event
 - Name included in digital advertising applicable to sponsors.
 - Named included on the main stage electronic message board.
 - Named included on posters, menus and social media posts recognizing sponsors.
 - Space for a banner provided by you (3ft x 8ft or less). Location to be determined by the event committee.
- \$50 in food tokens to be used at participating restaurants during the Taste.
- 5 admission tickets to be used at the event.

***Cost of Silver Sponsorship is \$1,000 cash or in kind sponsorship.
There are fifteen slots available for this level.
Response requested by June 1, 2026 for this level of sponsorship.***

BRONZE Sponsors enjoy all promotional opportunities including:

- Credited as Bronze sponsor in advertising and publicity efforts.
 - Named as a Bronze sponsor in radio interviews prior to the event
 - Name included in digital advertising applicable to sponsors.
 - Name included on the main stage electronic message board.
 - Name included on posters, menus and social media posts recognizing sponsors.
- Space for a banner provided by you (3ft x 8ft or less). Location to be determined by the event committee.
- \$20 in food tokens to be used at participating restaurants during the Taste.
- 2 admission tickets to be used at the event.

***Cost of Bronze Sponsorship is \$500 cash or in kind sponsorship.
There are twenty slots available for this level.
Response requested by June 1, 2026 for this level of sponsorship.***